How We Work with Companies

ACTIVATE GOOD

people-powered projects for good

Table of Contents

Corporate Volunteer Engagement Opportunities

Activate Good can help

Figuring out how to help can be overwhelming, but it doesn't have to be. Activate Good aims to make it easy! Here are some of the services we offer to corporate teams or community groups looking for high-impact ways to engage:

- Our free, open-to-the-public **Volunteer Opportunity Database** and **Calendar** (we always recommend this as your first stop!)

- **Learn and Serve projects**, special volunteer projects that combine discussion about a social issue, volunteer action, and community-building. (launching April 2023)

- **Curated Group Volunteer Opportunities** tailored to your group's specific schedule needs and interests (best for up to 25 volunteers per shift / opportunity)

- **Custom Volunteer Project(s)** on site at your location OR off site at a host location (any group size, particularly more than 25 attendees)

- And more!

4 Ways Activate Good can help

ACTIVATE GOOD
people-powered projects for good

1

Sign up for an **open opportunity** on our website or plug into one of our community-wide **Days of Service**!

2

Sign up for an open **Learn and Serve** project
or sponsor an **exclusive** Learn and Serve project
just for your team

3

Partner with us to **curate a list** of volunteer opportunities that match your needs, or plan your whole year's worth of volunteering

4

Partner with us to **completely plan and execute** a custom project for any group size, **on site** at your space or **off site** at a community location

Resources: Existing Opportunities

Free Resources and Opportunities to Serve

Looking for some quick information on current opportunities to engage?

Activate Good maintains a [free and open-to-the-public volunteer opportunities database](#) with hundreds of opportunities across the Triangle community! Find an opportunity that meets your needs and interests by using the filters and search functions. Then, easily sign up your group right on the website to get started!
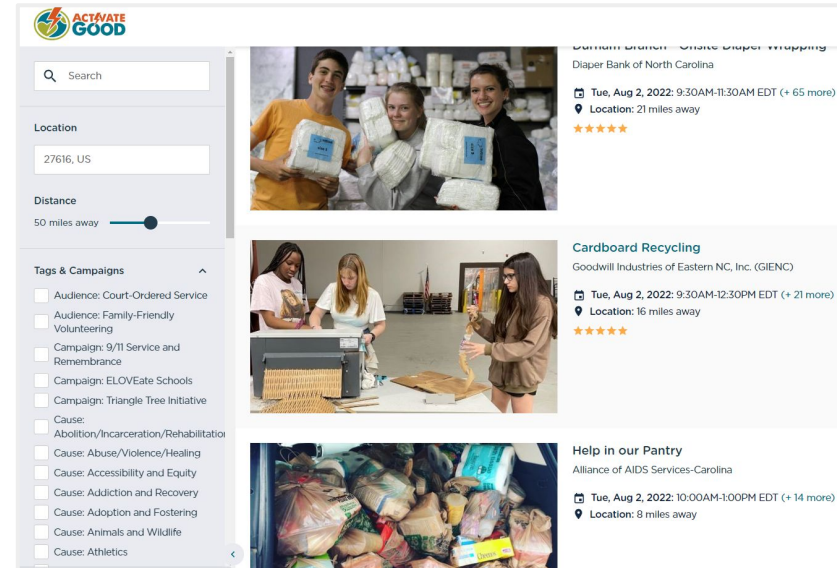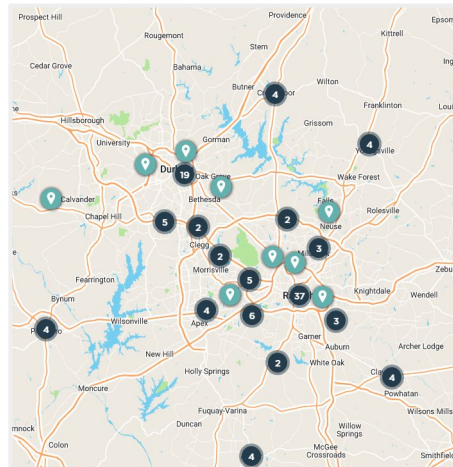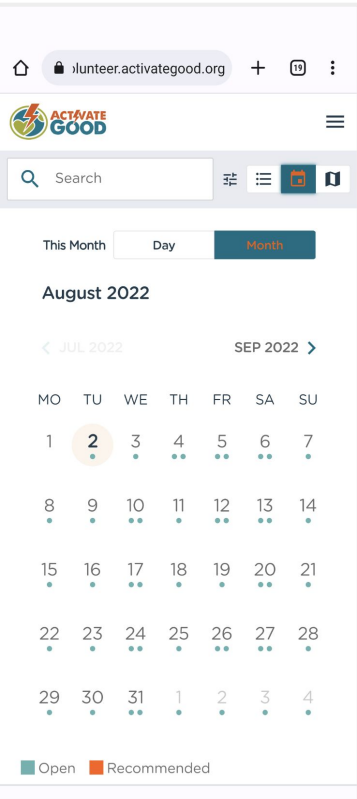
Learn and Serve Projects (NEW!)

Learn and Serve

In April 2023, Activate Good is launching Learn and Serve projects - a special volunteer project that combines discussion about a social issue, volunteer action, and community-building.

For more details about upcoming Learn and Serve projects, visit activategood.org/learnandserve

A Learn and Serve Project at a glance

We'll kick off the project with a brief **discussion** about root causes underlying the issue being addressed, **build community** through volunteer action together, then **reflect** on the experience.

After the project, you will be invited to **amplify** your impact by sharing what you've learned with others.

Learn and Serve

Tags & Campaigns   Clear ⌃

- ☐ Audience: Court-Ordered Service
- ☐ Audience: Family-Friendly Volunteering
- ☐ Campaign: 9/11 Service and Remembrance
- ☐ Campaign: ELOVEate Schools
- ☐ Campaign: Holiday Volunteering
- ☑ Campaign: Learn and Serve
- ☐ Campaign: MLK Day and Dignity Week
- ☐ Campaign: Triangle Tree Initiative

Learn and Serve projects are intimate by design to create the best environment possible for connection and conversation. Each project accommodates between 5 and 20 volunteers.

Ways to Support Learn and Serve Projects:
1) **Join** a Learn and Serve Project
2) **Sponsor** a Learn and Serve Project

Support a Learn and Serve Project

ACTIVATE GOOD
people-powered
projects for good

Easy as 1-2-3!

Join an open Learn and Serve project	**Sponsor** (an) Exclusive Learn and Serve Project(s)
1) View upcoming Learn and Serve Projects on at volunteer.activategood.org. 2) Select "Campaign: Learn and Serve" 3) Ask your team members to sign up for the upcoming project of your choice. *Joining an open project means this project may not be exclusive to your team. Other members of the community may be volunteering alongside you.*	1) Sponsor an **exclusive** Learn and Serve for **$500**! *Funds support Activate Good's development and management of these projects and helps cover costs of any needed volunteer project materials.* 2) Work with Activate Good to find a mutually-agreed upon date for your project. Activate Good will eserve spots for your project(s) while you register your team members! 3) Be recognized as a Learn and Serve Project sponsor with your group / business name and link on our website!

Custom Services

All companies have different needs for support for their:
- Employee volunteer programs
- Corporate social responsibility initiatives

Our **custom services** help lighten the workload for companies and their teams!

These partnerships also help our network of Community Partners to **increase their capacity** at no cost to them. This is Activate Good's **social service enterprise** arm - helping companies make an impact while increasing the people-power for organizations that are doing the work needed to improve our community!

Curated List of Volunteer Opportunities

Didn't find anything that quite fit your needs on our website? Let Activate Good curate a list of volunteer opportunities tailored to your group's specific scheduling needs and interests.

Because the majority of local nonprofits and schools do not have space capacity or resources to host more than 25 volunteers at one time, each of the opportunity shifts we suggest will be for groups of no more than 25.

Need a project for a larger group? Jump to slide 16!

www.surveymonkey.com/r/ProjectRequests

Curated List of Volunteer Opportunities

Here's how it works:

<u>Step 1</u>: **We consult our network!** Activate Good works with hundreds of Community Partners to identify opportunities that match your preferred date(s) and issue areas. Our goal: **To save you hours of back-and-forth emails and phone calls** identifying opportunities that will fit your needs!

<u>Step 2</u>: **We curate your list!** Activate Good curates the opportunities identified and delivers a list of options for your group to consider.

Please note it can take **up to 7-10 business days after we receive your fully completed form and the fee for this service is paid** to receive your list. Our Community Partners are doing amazing work on the ground addressing a variety of local issues, which means they can't always get back to us immediately.

<u>Step 3</u>: **You make your selections!** Review our list of opportunities, and let us know which one(s) you'd like to schedule! Activate Good gets you scheduled with your selected host sites, and connects you to finalize any other details. You're even welcome to use our volunteer platform to manage your group's volunteer sign ups!

Please **make your selections within 3 business days after receiving your project options** so we can update our Community Partners in a timely manner. Unselected projects are released for other groups to consider. If you anticipate any challenges being able to make your selection in this timeframe, please let us know and we'll figure something out with you.

Curated List of Volunteer Opportunities

For this special service, Activate Good does request a financial contribution.

Why? This service is part of our social enterprise model, which helps us bring in funding that enables us to run our community programs and provide support to hundreds of local nonprofits and schools at no cost to them. We truly appreciate your support helping us cover our costs for providing these special services!

Our requested support fees for this special service are as follows:

- A single project on one date - $300
- A single unique project on each of multiple dates - $300 x total # of dates (ex: A volunteer project each quarter, each one at a different site)
- A single date with multiple projects - $300 + $100 per each additional project (ex: an annual day of service for 100 volunteers at 4 different sites)

Please note, these funds support our ability to offer this service, but do not cover any supplies, water, or food that might be needed for volunteers at your project (not all opportunities require supplies; we'll indicate if any on your curated list do before you make your selections).

One company took on a project every month for 3 years, each accommodating roughly 25 volunteers. That amounts to an estimated 2,700 volunteer hours, the equivalent of $68,661 worth of service for community partners!

Custom Volunteer Projects

Custom Service Project

Did you know? Many organizations may not have the space, materials, or resources to accommodate more than 25 volunteers at a time. To help, Activate Good offers custom project coordination for larger groups! We can fully plan, order and manage supplies for, and lead a project for your group as part of our Custom Volunteer Projects service.

Custom Service Project

LOCATION
We've worked with groups of all sizes to provide custom projects **off site** at locations around the Triangle or **on site** at their offices or conferences! Check out some of the past projects we've done with local companies at https://activategood.org/corporate/.

GROUP SIZE: For groups of any size (but particularly groups **larger than 25**)

COSTS
The requested fee for this special service varies based on group size and what level of support and coordination Activate Good will be providing throughout the planning and implementation process. Additionally, these projects involve a tax-deductible supply budget to get all the materials needed to maximize your impact!

LEAD TIME
Please note that this type of request requires a minimum of **2 weeks** for proposal development and a minimum of **6 weeks** to plan upon receipt of a signed agreement.

Custom Service Project

How It Works

1. **Share your vision with us.** We'll ask you to complete an online RFP to communicate such preferences as a date, budget, cause interest, number of volunteers, geographical restrictions, etc.

2. **We'll identify the needs.** We'll consult our network of community partners to assess up-to-date community needs to ensure your projects meets a real need and makes the biggest impact possible.

3. **We'll send you a project proposal.** We'll provide you with a proposal outlining how we can best accommodate your request and meet the community's biggest current needs.

4. **Review our proposal and let us know how you'd like to proceed.** On agreement, Activate Good will confirm your selected project, and serve as your liaison leading up to the project day.

5. **We plan every detail for you, from start to finish.** As your service event planner, Activate Good provides full project management or your chosen level of project support.

Custom Volunteer Project Examples

Custom Volunteer Project: Portable Projects

Volunteers fighting hunger by creating weekend meal kits

What: A project brought right to your team's doorstep at your office, conference, or other location

Past Examples:
- Meal or snack kits for youth
- School supply packs for students
- Teacher appreciation kits
- Animal rescue starter kits
- STEM kits

…and many more!

About Portable Projects:
- Scalable based on budget: Great for groups of 10-3,000!
- Costs vary depending on the # of volunteers, length of engagement, supply quantities, leadership needed, and additional complexities.

Pricing: $45 - $95 per volunteer (depending on format) + $35 - $50 (suggested) per volunteer for supplies

Custom Volunteer Project: Portable Projects

Let us bring the volunteer project to you!

Project Type	Format	Examples / Notes
DIY Project In A Box ("At Will")	Activate Good prepares materials and instructions for your project., but the company leads the project and delivers to the beneficiary.	No Activate Good staff on site
Volunteer Drop-In	Volunteers may drop in any time during the designated project window and participate for any amount of time. The project ends when supplies run out.	A volunteer project station set up at a conference where participants pass through for a few moments on their lunch break
Team-Building*	All volunteers participate at the same time for the full duration of their shift.	50 volunteers packaging kits for 2 hours

Volunteers participating at service project "stations" at their company meeting.

Custom Volunteer Project: Community Transformation

Volunteers beautifying a campus and creating a stimulating learning environment for middle schoolers

Community Transformation projects take place off-site at a location in the community, such as a community partner host site or school. Activate Good prepares and transports project materials to the site and leads this hands-on service experience

Past Examples:
- School beautification
- Community center painting
- Furnishing homes
- Playground revitalization or building
- Community garden building
- Tree planting…and more!

Pricing
$110 - $130 per volunteer
+ $50 (suggested minimum) per volunteer for supplies

Custom Volunteer Project: Advanced Projects

Activate Good offers additional services during the development and execution of your volunteer activity, including:

- Catering (breakfast refreshments, boxed lunch, etc.)
- Charter Bus Coordination for Transportation of Volunteers to Off-Site Projects
- Press Release draft and distribution about activity(ies) / partnership
- Professional photography at activities
- Professional videography at activities
- Social Media shout-out on Activate Good's Facebook, Twitter, and Instagram

Advanced Projects can be applied to
- **Portable: Team-building**
- **Community Transformation**

Note: All contracts automatically include, at a minimum, volunteer activity sourcing and development, supply purchases and transportation, logistics coordination, and leadership and instruction on site.

Volunteers at one location revitalizing an after-school center. At a different location, employees built furniture for people transitioning out of homelessness.

Additional Partnership Opportunities

Days of Service

Join us for a community-wide Day of Service:

- National Volunteer Week (April)
- 9/11 Day of Service (September)
- Family Volunteer Day (November)

Find the latest news and volunteer opportunities at
https://activategood.org/daysofservice

Sponsor a Day of Service

We're always seeking partners to support our projects and Days of Service! Sponsorships help us cover our costs and materials for organizing these large-scale events.

Learn more at
https://activategood.org/sponsor

ACTIVATE GOOD
people-powered
projects for good

Additional Partnership Opportunities

Bring our team to yours for Speaking and Workshops

Want to learn more about volunteerism and civic action? Want to empower your team members to create their own Civic Action Plan? Want to hear from our community partners about the challenges they face and ways you can help? We can help!

- **Contact corporate@activategood.org for more information.**

Join Triangle Businesses for Good (TBG)

Through TBG, member businesses discuss **social responsibility**, inclusive and deep-impact **employee volunteerism**, and the business community's role in creating both short and long-term **impacts**.

- Apply to join at **activategood.org/trianglebusinessesforgood**

Support a project or program: Sponsorships, Grants, and more

When you sponsor Activate Good, you power our service initiatives and mobilize people of all ages to create positive change in the Triangle.

- Learn more: **activategood.org/sponsor**

Testimonials (see <u>more</u>)

"Working for a large corporation, Activate Good has been my resource in handling multiple volunteer events. Every event is carefully considered and detailed with all the logistics of the event. My experience working with Activate Good has simplified our corporate goal to make a difference in our community. It has been a great opportunity for our associates to make an impact within our community."
- Yolanda Guerra, Program Manager of Communications and Change Management, **Red Hat**

"From helping to identify worthy organizations in the greater Raleigh area to managing all communications with the school, overseeing all of the logistics, purchasing the materials, and organizing our team to make sure we maximize our efforts and produce the greatest good for the school – – Activate Good does it all!"
- Mary Reiling Spencer, Vice President, **Wasserman Media Group**

Let's make an impact together

We look forward to this opportunity to make a huge impact with you!
Interested in exploring an engagement with us?

Start here with our Project Request Form: https://www.surveymonkey.com/r/ProjectRequests

Lee Pike
Fund Development Manager,
Activate Good
Lee@activategood.org
919-535-6550 x702