



2024 PARTNERSHIP OPPORTUNITIES

Learn more about our work and impacts at ActivateGood.org

VISIBILITY

Over **21,000** social media followers on top platforms

120,000+ unique website visitors

25,000 mailing list subscribers with an open rate over **30%**

CONTACT US TO DISCUSS PARTNERSHIP OPPORTUNITIES AND MORE!

LEE PIKE
FUND DEVELOPMENT MANAGER
LEE@ACTIVATEGOOD.ORG
919-535-6550 X 702



Activate Good is a 501(c)(3) charitable organization. Accordingly, donations are tax-deductible to the fullest extent allowed by law. Our federal Tax ID is 20-3057526. Per IRS regulations, the tax-deductible value of a sponsorship is the total less the market value of any substantial exclusive services or items received in return. Language in newsletters must adhere to IRS rules.

PARTNER WITH ACTIVATE GOOD TO SUPPORT BUSINESSES DOING GOOD IN THE TRIANGLE

You can be a part of bringing the Civic 50 to the Triangle!
Help us recognize the most community-minded companies in our region at
The Civic 50 Greater Triangle Awards



THE CIVIC 50 AWARDS JANUARY 2025

Join us for a celebration and at The Civic 50 Greater Triangle Awards Breakfast! At The Civic 50 Greater Triangle Awards, we will honor and acknowledge outstanding organizations in the Triangle area that have demonstrated exceptional commitment to community engagement and social impact. Each sponsor will receive special recognition and play an important role in inspiring corporate social responsibility in the Triangle.

ABOUT THE CIVIC 50

In 2023, Activate Good launched The Civic 50 Greater Triangle, a local version of Points of Light's national recognition and research-backed CSR assessment program. The Civic 50 regional awards are open to companies with at least 5 employees and is a fantastic way to get recognized for community engagement, network with other businesses, and celebrate the most community-minded companies in our area!





CIVIC 50 AWARDS BREAKFAST SPONSORSHIPS

Help us recognize the most community-minded businesses in the Triangle

	REFRESHMENTS SPONSOR \$1,500	AWARDS SPONSOR \$2,000	BREAKFAST SPONSOR \$4,000	IMPACT SPONSOR \$5,000	PRESENTING \$10,000 (1 AVAILABLE)
Emcee Recognition	✓	✓	✓	✓	✓
Logo on Event Signage	BEVERAGE STATION	AWARDS STATION	BREAKFAST STATIONS	ALL SIGNAGE	ALL SIGNAGE
Social Media Thank You			✓	✓	✓
Logo in Event Program			✓	✓	✓
Complimentary Tickets			2	4	8 (1 TABLE)
1 hr Civic 50 / CSR support with Activate Good				✓	✓
Corporate impact story in E- Newsletter (25K+ subscribers)				✓	✓
Quote in press release				✓	✓
Present Awards & speaking opportunity					✓