



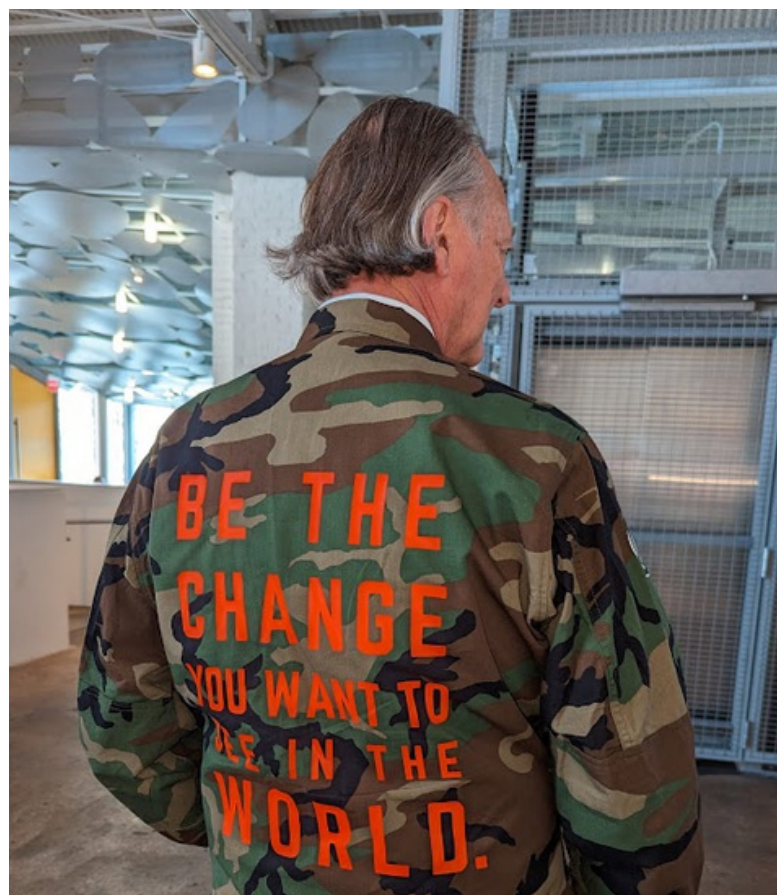
# DIGNITY WEEK 2024

**JANUARY 12-20, 2024**



## Honoring the Legacy of Dr. Martin Luther King, Jr.

Martin Luther King Jr. Day is the only U.S. federal holiday designated as a day of service. While formally this is held on the third Monday of every January, some years Activate Good extends this into a week-long event focusing on addressing needs to support human dignity. In 2024, we will be focusing on infusing our Title-1 School Partners with volunteer support creating murals, repainting hallways, and much more.



## SPONSORSHIP OPPORTUNITIES

\$10,000 Dignity Advocate

\$5,000 Community Champion

\$2,500 Supporter

The week will feature opportunities for locals, companies, and youth to volunteer and focus on opportunities that meet basic and educational needs.





DIGNITY WEEK SPONSORSHIPS

\$2,500 SUPPORTER

\$5,000 COMMUNITY  
CHAMPION

\$10,000 DIGNITY  
ADVOCATE

Social media thank you post during Dignity Week



Logo on Dignity Week volunteer page



Reserved volunteer spots at a project during Dignity Week, with project selection on a first-come, first-serve basis

40

80

(Optional) Inclusion of a video from your employees to the school / causes receiving support. Video may also be shared publicly on activate Good or sponsor's social media or website.



Sponsor Thank You in email to Activate Good mailing list sharing program impacts; 2-3 sentences about sponsor with link.



Quote in press release about the initiative.

