

# 2024 PARTNERSHIP OPPORTUNITIES

Learn more about our work and impacts at <u>ActivateGood.org</u>

#### **VISIBILITY**

Over **21,000** social media followers on top platforms

120,000+ unique website visitors

25,000 mailing list subscribers with an open rate over 30%

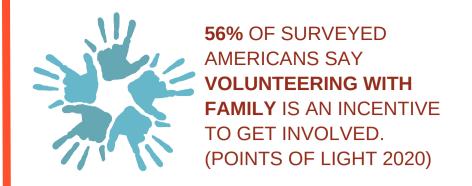
CONTACT US TO DISCUSS PARTNERSHIP OPPORTUNITIES AND MORE!

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# FAMILY VOLUNTEER DAY NOVEMBER 23, 2024









KICK-OFF
THE SEASON
WITH
FAMILY FRIENDLY
SERVICE!

### Held annually on the Saturday before Thanksgiving Day.

Activate Good brings together families from across the Triangle to foster their connections to community causes. Adults and children serve and learn together to gain:

- new knowledge of community needs
- understanding of their fellow community members
- empathy and feelings of connection

Families leave with the desire to continue giving back in their community and resources to continue their commitment to local issues.



## FAMILY VOLUNTEER **DAY SPONSORSHIPS**

**TEACHING KINDNESS SPONSOR \$1,500** 

**UPLIFTING YOUNG LEADERS SPONSOR** \$5,000

**PRESENTING \$10,000** (1 AVAILABLE)





**Logo on FVD Social Mdia and post acknowledgement** 



**Option to include 1 branded item ins family swag bag (must arrive before 11/1)** 



**Option to reserve up to 10 volunteer spots (adults + youth) at the event** 



**Option for up to 5 volunteers from the sponsor organization to participate** in a volunteer event to prepare / set up for Family Volunteer Day.





"Family Volunteer Day brought to you by [Presenting Sponsor]"



**Quote in press release** 



Post-event email to Activate Good mailing list sharing impacts; 2-3 sentences about sponsor with link.

