



2024 PARTNERSHIP OPPORTUNITIES

Learn more about our work and impacts at ActivateGood.org

VISIBILITY

Over **21,000** social media followers on top platforms

120,000+ unique website visitors

25,000 mailing list subscribers with an open rate over **30%**

CONTACT US TO DISCUSS PARTNERSHIP OPPORTUNITIES AND MORE!

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Activate Good is a 501(c)(3) charitable organization. Accordingly, donations are tax-deductible to the fullest extent allowed by law. Our federal Tax ID is 20-3057526. Per IRS regulations, the tax-deductible value of a sponsorship is the total less the market value of any substantial exclusive services or items received in return. Language in newsletters must adhere to IRS rules.



FAMILY VOLUNTEER DAY

NOVEMBER 23, 2024



56% OF SURVEYED AMERICANS SAY **VOLUNTEERING WITH FAMILY** IS AN INCENTIVE TO GET INVOLVED. (POINTS OF LIGHT 2020)



**KICK-OFF
THE SEASON
WITH
FAMILY FRIENDLY
SERVICE!**

Held annually on the Saturday before Thanksgiving Day.

Activate Good brings together families from across the Triangle to foster their connections to community causes. Adults and children serve and learn together to gain:

- new knowledge of community needs
- understanding of their fellow community members
- empathy and feelings of connection

Families leave with the desire to continue giving back in their community and resources to continue their commitment to local issues.



FAMILY VOLUNTEER DAY SPONSORSHIPS

| TEACHING KINDNESS SPONSOR \$1,500 | UPLIFTING YOUNG LEADERS SPONSOR \$5,000 | PRESENTING \$10,000 (1 AVAILABLE) |
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