



2024 PARTNERSHIP OPPORTUNITIES

Learn more about our work and impacts at ActivateGood.org

VISIBILITY

Over **21,000** social media followers on top platforms

120,000+ unique website visitors

25,000 mailing list subscribers with an open rate over **30%**

CONTACT US TO DISCUSS PARTNERSHIP OPPORTUNITIES AND MORE!

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Activate Good is a 501(c)(3) charitable organization. Accordingly, donations are tax-deductible to the fullest extent allowed by law. Our federal Tax ID is 20-3057526. Per IRS regulations, the tax-deductible value of a sponsorship is the total less the market value of any substantial exclusive services or items received in return. Language in newsletters must adhere to IRS rules.

SUPPORT OUR YOUTH VOLUNTEER CORPS



Activate Good’s Youth Volunteer Corps (YVC) empowers youth ages 11-18 to engage in volunteer service, leadership development, and civic action. We offer multiple volunteer service projects each month tackling issues like food insecurity, mental health, housing and more. We also offer learning sessions during which participants discuss community issues they are interested in, offering them a healthy outlet to explore their values, practice problem-solving, and make an impact.

SERVICE SUPPLIES

\$333 supports youth service project materials for a month

\$4,000 supports youth service project supplies for 2024!

EMPOWERMENT

\$3,200 supports training and development for the Programs team, Youth Volunteer Corps membership, and learning at the YVC summit

OUTREACH

\$1,500 will help us outreach to more youth through a Youth Advisory Board, marketing, and partnerships

All Youth Programs sponsors receive a social media thank you on Instagram and Facebook



YOUTH VOLUNTEER CORPS SUMMER OF SERVICE

Sponsor our summer programming for youth ages 11-18

	SERVICE SUPPORTER \$500	SUMMER SPONSOR \$1,500	PROGRAM CHAMPION \$3,500
Logo & link on campaign website	✓	✓	✓
(Optional) Include branded swag/prizes for volunteers	✓	✓	✓
Social media thank you post		✓	✓
Link and logo in an email to our Youth Volunteer Corps member list (nearly 500 teens and parents...and growing!)		✓	✓
Logo and Link in launch announcement in the newsletter thanking sponsor for their contribution (24,000+ subscribers)			✓
Social Media Feature Story about your company's service			✓
Up to 10 of your employees get to be honored guests at a project during the summer			✓