

### 2024 PARTNERSHIP OPPORTUNITIES

Learn more about our work and impacts at <u>ActivateGood.org</u>

#### **VISIBILITY**

Over **21,000** social media followers on top platforms

120,000+ unique website visitors

25,000 mailing list subscribers with an open rate over 30%

CONTACT US TO DISCUSS PARTNERSHIP OPPORTUNITIES AND MORE!

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## 9/11 DAY OF REMEMBRANCE

Each year, with the support of local businesses, Activate Good coordinates community projects to mark the anniversary of September 11 and honor those lost with volunteer service. We engage thousands of volunteers to serve the Triangle community!

## 9/11 SIGNATURE VOLUNTEER EVENT

In 2024, we'll gather for a large-scale event to learn, serve, and reflect together on a variety of issues in our community.

Location: To Be Announced

Audience: 400+ community and corporate volunteers

# 9/11 DAY PROJECTS AT PARTNER SITES

In addition to our Signature Volunteer Event, volunteers are invited to participate in dozens of projects hosted at Community Partner sites around the Triangle.

**Learn more** at <u>activategood.org/9-11-service-remembrance</u> volunteer@activategood.org



**Event** 

ACT/VATE GOOD
people-powered projects for good

**Volunteer Event** 

**Logo & link on campaign website** 

**Reserved volunteer spots at the 9/11 Signature** 

(Optional) Pre-record a video clip to share on Social

**Media with your reflections on service during 9/11** 

**Preview of volunteer project list at Community** 

**Partner host sites with option to reserve spots** 

to Activate Good's mailing list

**Quote in press release** 

**Business name and link in announcement email** 

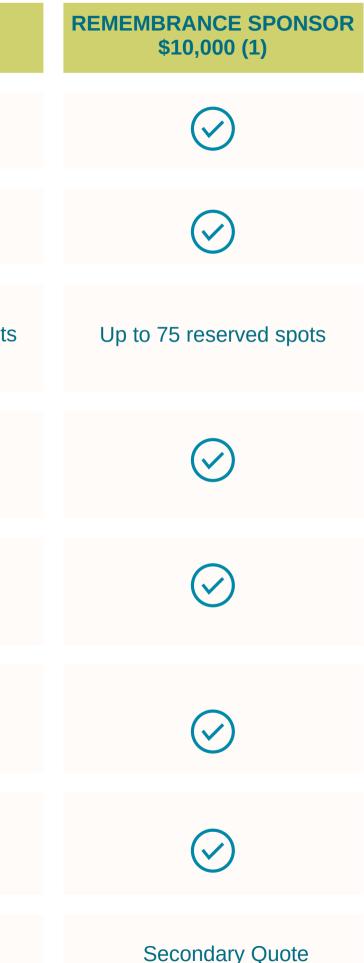
**Announcer Recognition at 9/11 Signature Volunteer** 

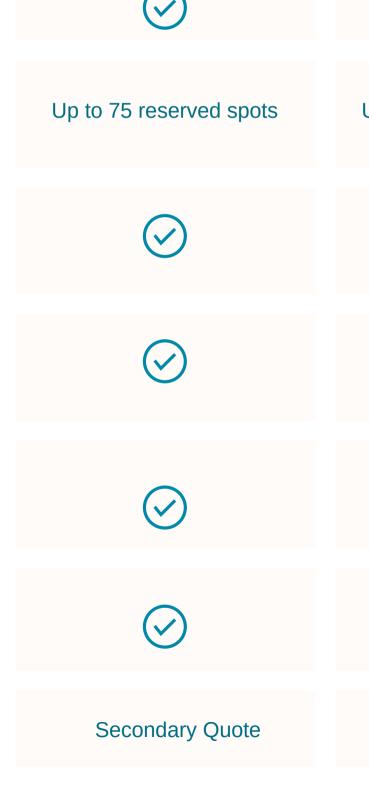
Social media thank you post

#### 9/11 REMEMBRANCE **SPONSORSHIPS**

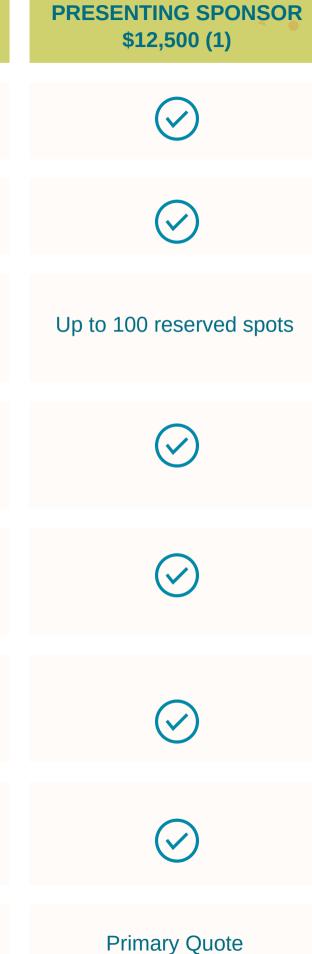
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Up to 10 reserved spots	Uţ

IMPACT SPONSOR \$2,500 (4)	REI
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Up to 25 reserved spots	l
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\$10,000 (1)



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