



2024 PARTNERSHIP OPPORTUNITIES

Learn more about our work and impacts at ActivateGood.org

VISIBILITY

Over **21,000** social media followers on top platforms

120,000+ unique website visitors

25,000 mailing list subscribers with an open rate over **30%**

CONTACT US TO DISCUSS PARTNERSHIP OPPORTUNITIES AND MORE!

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Activate Good is a 501(c)(3) charitable organization. Accordingly, donations are tax-deductible to the fullest extent allowed by law. Our federal Tax ID is 20-3057526. Per IRS regulations, the tax-deductible value of a sponsorship is the total less the market value of any substantial exclusive services or items received in return. Language in newsletters must adhere to IRS rules.



9/11 DAY OF REMEMBRANCE

Each year, with the support of local businesses, Activate Good coordinates community projects to mark the anniversary of September 11 and honor those lost with volunteer service. We engage thousands of volunteers to serve the Triangle community!

9/11 SIGNATURE VOLUNTEER EVENT

In 2024, we'll gather for a large-scale event to learn, serve, and reflect together on a variety of issues in our community.

Location: To Be Announced

Audience: 400+ community and corporate volunteers

9/11 DAY PROJECTS AT PARTNER SITES

In addition to our Signature Volunteer Event, volunteers are invited to participate in dozens of projects hosted at Community Partner sites around the Triangle.

Learn more at activategood.org/9-11-service-remembrance
volunteer@activategood.org





9/11 REMEMBRANCE SPONSORSHIPS

	SERVICE SPONSOR \$500 (8)	IMPACT SPONSOR \$2,500 (4)	REMEMBRANCE SPONSOR \$10,000 (1)	PRESENTING SPONSOR \$12,500 (1)
Logo & link on campaign website	✓	✓	✓	✓
Social media thank you post	✓	✓	✓	✓
Reserved volunteer spots at the 9/11 Signature Volunteer Event	Up to 10 reserved spots	Up to 25 reserved spots	Up to 75 reserved spots	Up to 100 reserved spots
(Optional) Pre-record a video clip to share on Social Media with your reflections on service during 9/11		✓	✓	✓
Preview of volunteer project list at Community Partner host sites with option to reserve spots		✓	✓	✓
Business name and link in announcement email to Activate Good’s mailing list			✓	✓
Announcer Recognition at 9/11 Signature Volunteer Event			✓	✓
Quote in press release			Secondary Quote	Primary Quote