



2024 PARTNERSHIP OPPORTUNITIES

Learn more about our work and impacts at ActivateGood.org

VISIBILITY

Over **21,000** social media followers on top platforms

120,000+ unique website visitors

25,000 mailing list subscribers with an open rate over **30%**

CONTACT US TO DISCUSS PARTNERSHIP OPPORTUNITIES AND MORE!

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Activate Good is a 501(c)(3) charitable organization. Accordingly, donations are tax-deductible to the fullest extent allowed by law. Our federal Tax ID is 20-3057526. Per IRS regulations, the tax-deductible value of a sponsorship is the total less the market value of any substantial exclusive services or items received in return. Language in newsletters must adhere to IRS rules.

VOLUNTEER WEEK + EARTH DAY 2024

APRIL 21-27, 2024

Since 1974, National Volunteer Week has been an annual campaign celebrating the power of volunteers through service, events, and recognition.

JOIN US TO LEARN AND SERVE TOGETHER ACROSS THE TRIANGLE

In 2024, Activate Good is Learn & Serve projects! During each project, volunteers will:

1. LEARN from Activate Good and the Community Partner host about the root causes underlying the issue addressed by volunteer service.
2. TAKE ACTION through a volunteer project, meeting a community need.
3. REFLECT about their volunteer experience.
4. AMPLIFY what they learned and experienced and identify ways they might further their impact.

EARTH DAY APR 22, 2024

Fund an environment-focused Learn & Serve project in honor of Earth Day. We will reserve spots for your team to serve together and focus on helping the environment.

ex.) Litter pick-up

Tree planting

Trail clean-up

Community garden building





VOLUNTEER WEEK + EARTH DAY SPONSORSHIPS

Join us to celebrate service and launch a new way to mobilize the community through Activate Good's Learn and Serve projects! This week's themes: Environment & Sustainability, Health, and Hunger & Food Insecurity

	SUPPORT SPONSOR \$1,500	IMPACT SPONSOR \$2,500	CELEBRATING SERVICE SPONSOR \$5,000	PRESENTING SPONSOR \$10,000 (1 AVAILABLE)
Logo & link on volunteer website	✓	✓	✓	✓
Social media thank you post	✓	✓	✓	✓
Exclusive Team-Building Learn & Serve Project with Activate Good for up to 15 Volunteers during the week (optional)	NON-EXCLUSIVE PROJECT	1 PROJECT	1 PROJECT	2 PROJECTS
Volunteer Recognition Spotlight: Activate Good will showcase one of your teammates making an impact in the Triangle!		SOCIAL MEDIA	SOCIAL MEDIA	SOCIAL MEDIA & NEWSLETTER
Business name and link in announcement email to Activate Good's mailing list			✓	✓
Quote in Press Release			✓	✓