



2024 PARTNERSHIP OPPORTUNITIES

Learn more about our work and impacts at ActivateGood.org

VISIBILITY

Over **21,000** social media followers on top platforms

120,000+ unique website visitors

25,000 mailing list subscribers with an open rate over **30%**

CONTACT US TO DISCUSS PARTNERSHIP OPPORTUNITIES AND MORE!

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Activate Good is a 501(c)(3) charitable organization. Accordingly, donations are tax-deductible to the fullest extent allowed by law. Our federal Tax ID is 20-3057526. Per IRS regulations, the tax-deductible value of a sponsorship is the total less the market value of any substantial exclusive services or items received in return. Language in newsletters must adhere to IRS rules.



Activate Good's Triangle Businesses for Good (TBG) members engage with Activate Good as part of a movement to create positive change.

Learn more at activategood.org/take-action/triangle-businesses-for-good

PARTNER WITH ACTIVATE GOOD TO SUPPORT TWO TRIANGLE BUSINESSES FOR GOOD EVENTS IN 2024

BUSINESSES FOR GOOD SUMMIT

WELLNESS AND COMMUNITY IN THE WORKPLACE

MAY 15, 2024

SPONSOR LEVELS ON NEXT PAGE

At our annual Summit, Triangle businesses network and learn about current Corporate Social Responsibility topics and employee volunteerism from local experts and their peers! This is a time for inspiration and forming new connections with like-minded professionals.

- Expected Attendance: 100+
- For businesses of all sizes!
- Non-profit leaders
- Sponsored student ticket(s)
- The Civic 50 Greater Triangle survey opens on the day of the summit!
- Multiple sponsor levels

CHANGEMAKER HAPPY HOUR

NOVEMBER 2024

1 SPONSOR: \$500

An event for Triangle Businesses for Good members to connect before the holiday season, enjoy refreshments, and hear from inspiring speakers. Members can also connect with Activate Good's top supporters and corporate partners.

- Expected Attendance: 30+
- Sponsor perks include Hang out with a group of community-minded peers
- Drinks, food, and fun
- Photo opportunities
- Recognition on social media
- Logo placement and verbal recognition and at the event





TRIANGLE BUSINESSES FOR GOOD SUMMIT SPONSORSHIPS

Support our Spring networking and learning Summit for businesses doing good

TRIANGLE BUSINESSES FOR GOOD

	STUDENT TICKET SPONSOR \$50 / STUDENT	REFRESHMENT SPONSOR \$1,250	SESSION & PANEL SPONSOR \$1,500/SESSION	SUMMIT PARTNER \$5,000 (1 AVAILABLE)
Recognition on Presentation Materials	✓	✓	✓	✓
Recognition During Announcements		✓	✓	✓
Social Media Thank You Post		✓	✓	✓
Complimentary TBG Membership			✓	✓
Recognition during Session(s)			✓	✓
Complimentary Summit Tickets			2	4
Speaking Opportunity at Event				✓