



# 2024 PARTNERSHIP OPPORTUNITIES

Learn more about our work and impacts at [ActivateGood.org](https://ActivateGood.org)

## VISIBILITY

Over **21,000** social media followers on top platforms

**120,000+** unique website visitors

**25,000** mailing list subscribers with an open rate over **30%**

**CONTACT US TO DISCUSS PARTNERSHIP OPPORTUNITIES AND MORE!**

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*Activate Good is a 501(c)(3) charitable organization. Accordingly, donations are tax-deductible to the fullest extent allowed by law. Our federal Tax ID is 20-3057526. Per IRS regulations, the tax-deductible value of a sponsorship is the total less the market value of any substantial exclusive services or items received in return. Language in newsletters must adhere to IRS rules.*

# SUPPORT OUR ELOVEATE SCHOOLS PROGRAM



**The issue:** Schools and PTAs located in under-resourced communities often have less access to financial and volunteer support than other schools.

**The vision:** Businesses adopt schools in their communities to provide volunteer time and talents, dollars, and in-kind support based on each school's unique needs -- while centering parent and teacher PTA leadership's voices.

We can organize your employees to meet these schools' needs throughout the year so you can get truly engaged in supporting your eLOVEate school.

## ELOVEATE FRIEND

\$5,000 funds one small service project tackling needs at a Title-1 school (up to 20 volunteers) ex.) school supply kits for students, building a learning garden, painting a school mural

## ELOVEATE PARTNER

\$10,000 funds a large service project tackling needs at a Title-1 school (up to 40 volunteers)

## ELOVEATE CHAMPION

\$30,000 helps fund a new staff position to increase our capacity so we can expand the program to serve at least 3 more schools on our waiting list



# ELOVEATE SCHOOLS: EXAMPLE NEEDS\*

\*Projects evolve as needs change and are fulfilled throughout the year.



## AVERSBORO ELEMENTARY

- General campus clean-ups
- Painting - Walls in hallways and paint over or redo affirmations on bathroom doors.
- Redo staff spaces as areas for rest and rejuvenation
- Update staff bathrooms with fresh paint, decor, cabinet, etc.
- Create collaborative instructional Spaces or sensory room
- Installing outside classroom collaboration spaces (i.e. installing corkboards, white boards etc)

## LONGVIEW SCHOOL

- Landscaping /washing the entry way
- Replace Longview School sign
- Hallway painting (as needed)
- Add encased Bulletin Boards
- Take down wooden plaques, and update bulletin board with something that can be used as a celebration wall
- Paint over entry wall mural
- Emotional Support Rooms
- Repaint and stock 4 resiliency rooms to support students
- Creating a sustainable school store with items that the kids want to work towards with a points system
- Staff Lounge Makeover



## BUGG MAGNET ELEMENTARY

- Staff Lounge and Staff Bathrooms
- PE support - Organize gym closet and replace PE equipment
- Amphitheater - wash, stain, and repair
- Remove “Sundial” and install a “fresh” space that is usable
- Transform “Buggy” from a ladybug into a lightning bug
- Playground refresh - power-washing, painting handrails, etc.
- Hallway Painting
- Campus Cleanups

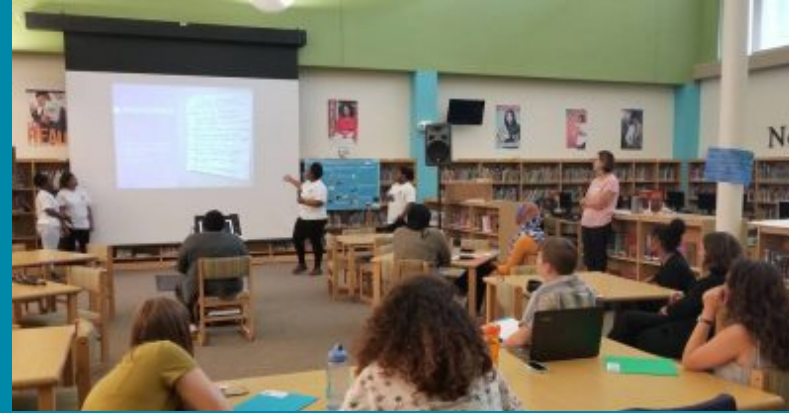


# ELOVEATE SCHOOLS: EXAMPLE NEEDS\*

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## POWELL MAGNET ELEMENTARY

- Outdoor Music Space
- Picnic Tables
- Garden boxes
- Outdoor play path with teepee, etc.
- Outdoor Classroom Refresh
- Outdoor Loose Parts Play Maker Space
- Powerwash sidewalks, stairs, etc.
- Painting handrails
- Paint hallways



## SOUTHEAST RALEIGH ELEMENTARY

- Create & organize a Food Pantry
- Rooftop and downstairs garden beds to be painted in school color
- Lion Mural on Library Wall
- Spruce up grade level common spaces with signage/posters, activities, etc related to designated themes
- Add inspirational/affirmation sayings in hallways and staircases
- Wayfinding directional flags in hallways and other areas
- Professional Blinds for windows in hallways; blinds to be purchased from School Safety Solutions

## SOUTHEAST RALEIGH HIGH

- Touch-ups to piano mural outside of Choral room and Band mural
- Organize & clean out two book rooms
- Bulletin boards or strips
- Small children's nook with Lego table and activities in CDC center
- Directional signage for all hallways, collaborative spaces, etc.
- Outdoor beautification such as mulching and weeding in the Courtyard
- Update 2 staff workrooms and 6 staff bathrooms in workrooms
- Mural in Great Hall that highlights diversity to be sketched by professional and painted by volunteers

