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anybody can be  
somebody's HERO.  
VOLUNTEER.

## **BOARD OPENINGS: Fund Development Board Members**

*Read on to learn more about this opportunity to join our Activate Good Board of Directors family.*

### **ABOUT Activate Good**

Activate Good is a 501c3 tax-exempt charity based in 2005. Our mission is to activate volunteers to help charitable causes in our local community! We do this by:

- Connecting individuals, groups, and companies to volunteer needs with partnering nonprofits throughout the greater Triangle area, NC.
- Empowering the next generation of young volunteers and community leaders through our Activate Schools initiative.

Learn more about us at [www.activategood.org](http://www.activategood.org)!

Activate Good is gaining momentum and is at an exciting crossroads as we dive into our strategic vision for 2016-2018. Following a multitude of successes throughout 2013-2015, our challenge now is to sustain and solidify our financial position to meet growing needs and programs. It's an exciting time to be a part of our growing organization.

We're looking for multiple Fund Development Board Members to join our Board of Directors. A Fund Development Board Member would work alongside other board members and Activate Good staff to help identify and obtain funding and in-kind resources that will allow us to grow and help more people.

The ideal candidate for this board position is a dynamic do-gooder with a talent for financial strategy and planning, relationship-building, fundraising program development and strategizing, and "making the ask" to raise funds. We're an active, hands-on board of directors with a passion for our cause and a strong interest in "doing good" even better. As a Fund Development Board Member, you would have the ability to make a big impact in our progress over the years to come.

Are you a good fit? We're looking for folks with the following skills and experience:

#### **Skills and Requirements**

- Ability to operate professionally in a nonprofit board environment—but know how to have fun, too!
- Solid understanding of financial management.
- Confidence representing Activate Good in public to companies, groups, and others as needed.
- Ability to network, get along with people from a variety of backgrounds, and identify common ground / interests with potential friends, community partners, and funders
- Ability to think in terms of long-term strategic planning and vision as well as short-term actions needed to achieve objectives.
- Knowledge of nonprofit fundraising desired; knowledge of nonprofit grant writing a plus.
- Existing community network a plus.
- Contribute or successfully raise \$3,000 - \$5,000 in support of Activate Good efforts each year.



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### **Experience and Background**

- Fundraising / fund development experience is a huge plus.
- Experience as a volunteer with any charitable cause is required. As an organization that promotes volunteerism, we believe that our leaders must understand the volunteer experience.

## **What We Ask Of You**

**Love what we do:** All Activate Good board members must have a dedication to the cause of promoting volunteerism and engaging others in good works in the Triangle area, NC.

**Be hands on:** Activate Good Fund Development Board Members will be expected to participate in monthly board meetings and strategic discussions and conduct fund development activities to meet the organization's goals as a team, which may also include participating in the occasional Activate Good volunteer or fundraising event.

**Be personable:** Every Activate Good board member exemplifies our personable, energetic brand. This may at times include working with others to achieve the objectives of your board position and representing our organization to people you meet in public.

**Be responsible:** Be an accountable, responsible steward of the monies generously donated by our community that keep us running, and help guide the rest of the board in doing the same.

### **The Basics: Fund Development Board Members will...**

- Help build and maintain relationships with potential corporate sponsors, grant foundations, individual donors, or other possible funders.
- Work with the Activate Good staff to maintain appropriate donor acknowledgment procedures.
- Help oversee fundraising efforts during fundraising events/campaigns. Keep board informed of progress.
- Work with the Activate Good staff and fellow board members to develop and carry out marketing efforts to promote fundraising efforts.
- Work with the Activate Good Executive Director and board members to advise on financial growth and strategy and contribute to plans for financial growth and long-term vision.

#### **Fund Development Board Members will also uphold regular board duties:**

- Carry out the general fiduciary responsibilities of a member of the Board of Directors. This includes helping fundraise, attending occasional organization events, and working with others under your focus area to achieve organization objectives.
- Submit budget needs for your team to the Executive Director and Board Treasurer annually for the creation of the year's budget and propose any needed revisions for review by the board.
- Delegate necessary tasks or duties to other board members and confirming their completion by a set deadline in situations where you are unable to carry through a certain task/duty.



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### **Join Us**

If this rewarding volunteer and leadership opportunity sounds like your cup of tea, **we'd love to hear from you! Email us at [info@activategood.org](mailto:info@activategood.org)** with your resume and a brief statement regarding your interest, including how you heard about us.