56% of surveyed Americans say volunteering with family is an incentive to get involved. (Points of Light 2020)

FAMILY VOLUNTEER DAY (NOVEMBER 21, 2020)

$5,000 Service At Home (Presenting) Sponsor (1 available)
$2,500 Teaching Kindness Sponsor (1 available)

Help Activate Good equip over 100 families to teach and practice kindness and service this Family Volunteer Day with At-Home Service Project Kits. Individuals and families will be able to pick up supplies to conduct service at home in November. A variety of kit-types with age-appropriate materials will be available and will each include Family Reflection questions about service and kindness, and a set of kid’s coloring pages!

Benefits:
- (Presenting) “Family Volunteer Day brought to you by [Presenting Sponsor]”
- (Presenting) Option to reserve up to 10 take-home service kits for individuals or families of your choice (confirm recipients by November 1; kits offered first-come, first serve after deadline)
- (Presenting) Post-event email to Activate Good mailing list (14,000 subscribers) sharing impacts; 2-3 sentences about sponsor with link (must adhere to IRS guidelines)
- (Presenting) Mention and quote in press release about the initiative
- (Kindness) Logo and 1-2 sentences on Family Reflection activity in each kit

Both Sponsor Types:
- Logo on Family Volunteer Day page and Social Media acknowledgment
- Option to include 1 branded item in take-home service kits (must arrive at Activate Good office no later than Nov 1)
- Brief (10-15 minutes) Facebook Live Stream with Activate Good and Sponsor representatives talking about the importance of volunteering together as a family (6,000+ Facebook followers)
- Option for volunteers from company to participate in a small group volunteer event assembling the at-home service project kits for family pick-ups.

Contact Lee Pike (Lee@ActivateGood.org; 919-535-6550 x5) to discuss these 2020-2021 partnership opportunities and more. Learn more about our work and impacts at ActivateGood.org/Impacts.