



**ACTIVATE
GOOD**
people-powered
projects for good

COMMUNITY REUNION MURAL

TOTAL FUNDS NEEDED: \$17,500

A collaboration between Activate Good and the Raleigh Murals Project, the **Community Reunion Mural Project** will bring together dozens of community members as volunteers to paint a large-scale, vibrant mural in a visible, high-traffic spot in Raleigh with support from local professional artists. The project's goal is to **combine volunteer service and art** to build community, raise morale as the community recovers from the effects of COVID-19, and bring people together across differences by engaging them in a fun project, the results of which they can enjoy and feel a sense of ownership over for years to come. *Funding supports artists fees, paint and other supplies, planning and permits.*

SPONSORSHIP OPPORTUNITY	\$10,000	\$5,000	\$2,500
(Optional) Reserved volunteer spots for employees to participate in the Mural project alongside community members Friday, September 10 (Rain Date: September 17)	10	6	4
Invitation to post the "first look" at the sketch of the Artist's Mural design on sponsor's social media	✓	---	---
Quote in Media Alert about the Mural	✓	---	---
An interview with the Artists for Sponsor's blog OR live stream interview video with the Artists for Sponsor's social media	✓	✓	---
Social media acknowledgement on Artist's Instagram	✓	✓	---
Logo on social media graphic about the Mural project	✓	✓	✓
Logo and link on September Month of Service webpage as a Mural sponsor	✓	✓	✓
Option to provide participating community volunteers with a branded sponsor giveaway item during their volunteer shift (est. 80-120 volunteers)	✓	✓	✓

Contact Amber Smith (Amber@ActivateGood.org) to discuss this 2021 partnership opportunity.

We believe we all have a responsibility to work towards a better world. That's why Activate Good improves our community through people-powered projects for good. Learn more and get involved at ActivateGood.org.