



MONTH OF SERVICE AND 9/11 DAY REMEMBRANCE

SPONSORSHIP OPPORTUNITIES

Activate Good's September Month of Service with 9/11 Day 20-Year Anniversary Remembrance will provide opportunities for community members to serve in whatever format they feel safest. Support our efforts with a sponsorship:

BENEFIT	(FULL) \$12,500	(1) \$10,000
Exclusive team-building Virtual Volunteer Skills Lab benefiting community partners addressing issues like housing, employment, poverty, environmental sustainability, and more (90 min) in September.	Up to 30 employees	Up to 15 employees
Quote in Press Release	Main Quote	Secondary Quote
Speaking opportunity at Virtual Volunteer Expo on September 1, a virtual event showcasing the month's service initiatives	✓	---
(Optional) Reserved volunteer spots for employees to participate in Downtown Raleigh Community Mural project alongside community members Friday, September 10 (Rain Date: September 17)	10	6
Logo, link, and business description in announcement email to Activate Good's mailing list (15,000+ subscribers)	✓	---
Logo and link on initiative webpage and Social Media Acknowledgment	✓	✓
(Optional) Pre-record a video clip to include in a Virtual Remembrance video to be shared on social media September 11	✓	✓
Preview of service project menu (virtual or in-person options) and option for employees to register to volunteer with any available projects 5 days before list is released to the public	✓	✓

Contact Lee Pike (Lee@ActivateGood.org) to discuss this 2021 partnership opportunity.



**ACTIVATE
GOOD**
people-powered
projects for good

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BENEFIT	(4) \$5,000	(5) \$2,000	(10) \$500
(Optional) Sponsor of the Week: Record a short PSA with Activate Good via Gather Voices -OR- live stream on Activate Good social media to highlight Volunteer Opportunities of the Week (September 2, 9, 16, or 23).	✓	---	---
(Optional) Activate Good Ambassador site visit to take photos of your team in action at 1 service project during the month of September.	✓	✓	---
Logo on intro slide during Activate Good's Virtual Volunteer Expo on September 1.	✓	✓	---
Logo and link on initiative webpage	✓	✓	✓
Social Media post acknowledgment	✓	✓	✓
Preview of service project menu (virtual or in-person options) and option for employees to register to volunteer with any available projects 5 days before list is released to the public	✓	✓	✓

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We believe we all have a responsibility to work towards a better world. That's why Activate Good improves our community through people-powered projects for good. Learn more and get involved at ActivateGood.org.