Dignity Week is an extended week of service running January 14 through 23, which includes the national annual MLK Day of Service on January 17. The week will feature opportunities for locals to volunteer and focus on opportunities that meet basic and educational needs.

$6,500 Dignity Week Sponsor

Did you know? Teachers spend $750 out of pocket on average on supplies to make sure their students can succeed. Part of your sponsorship will enable us to include gift cards for school supplies with teacher appreciation cards for up to 50 teachers.

Sponsorship Benefits:

- Civic Action Plan Workshop for up to 25 employees, including a guided virtual service project (teacher appreciation cards) to be scheduled during Dignity Week 2022
- Social media post (Facebook, Twitter, LinkedIn) thanking sponsor during Dignity Week
- Logo on Dignity Week volunteer page
- (Optional) Inclusion of a video from your employees to the school receiving teacher appreciation cards and gift cards. Video may be recorded during virtual service project session or independently; video may also be shared publicly on Activate Good or sponsor’s social media or website.

Contact Lee Pike (Corporate@ActivateGood.org) to discuss this 2022 partnership opportunity. Learn more about our work and impacts at ActivateGood.org/Impacts.

The Tax-Deductible portion of this Sponsorship is $5,250. Activate Good is a 501(c)(3) charitable organization. Accordingly, donations are tax-deductible to the fullest extent allowed by law. Our federal Tax ID is 20-3057526. Per IRS regulations, the tax-deductible value of a sponsorship is the total less the market value of any substantial exclusive services or items received in return.