



FAMILY VOLUNTEER DAY 2022

56% of surveyed Americans say volunteering with family is an incentive to get involved. (Points of Light 2020)

FAMILY VOLUNTEER DAY (NOVEMBER 19, 2022)

\$10,000 Presenting Sponsor (1 available)

\$5,000 Uplifting Young Leaders Sponsor (2 available)

\$2,500 Teaching Kindness Sponsor (4 available)

Help Activate Good engage **400 kids and family members** to teach and practice kindness and service this **Family Volunteer Day at Marbles Kids Museum**. Individuals and families will be able to participate in service projects on-site and will be encouraged to use Family Reflection questions about service and kindness.

Benefits:

Teaching Kindness

- Logo and 1-2 sentences on Family Reflection activity in each family swag bag
- Logo on Family Volunteer Day page and Social Media acknowledgment
- Option to include 1 branded item for family swag bag (must arrive at Activate Good office no later than Nov 1)

Uplifting Young Leaders - *all of the above plus:*

- Option to reserve up to 10 volunteer spots (adults + youth) at the event
- Option for up to 5 volunteers from the company to participate in a small group volunteer event to prepare Family Volunteer Day materials scheduled 1-2 weeks prior to the event

Presenting - *all of the above plus:*

- "Family Volunteer Day brought to you by [Presenting Sponsor]"
- Speaking part in short promotional video about family volunteering, to be filmed in September-October 2022
- Post-event email to Activate Good mailing list (16,000 subscribers) sharing impacts; 2-3 sentences about sponsor with link (must adhere to IRS guidelines)
- Mention and quote in press release about the initiative

Contact Lee Pike (Lee@ActivateGood.org; 919-535-6550 x5) to discuss this partnership opportunity and more. Learn more about our work and impacts at ActivateGood.org/Impacts.

Activate Good is a 501(c)(3) charitable organization. Accordingly, donations are tax-deductible to the fullest extent allowed by law. Our federal Tax ID is 20-3057526. Per IRS regulations, the tax-deductible value of a sponsorship is the total less the market value of any substantial exclusive services or items received in return.

We believe we all have a responsibility to work towards a better world. That's why Activate Good improves our community through people-powered projects for good. Learn more and get involved at ActivateGood.org.