FAMILY VOLUNTEER DAY 2022

56% of surveyed Americans say volunteering with family is an incentive to get involved. (Points of Light 2020)

FAMILY VOLUNTEER DAY (NOVEMBER 19, 2022)

$10,000 Presenting Sponsor (1 available)
$5,000 Uplifting Young Leaders Sponsor (2 available)
$2,500 Teaching Kindness Sponsor (4 available)

Help Activate Good engage 400 kids and family members to teach and practice kindness and service this Family Volunteer Day at Marbles Kids Museum. Individuals and families will be able to participate in service projects on-site and will be encouraged to use Family Reflection questions about service and kindness.

Benefits:
Teaching Kindness
- Logo and 1-2 sentences on Family Reflection activity in each family swag bag
- Logo on Family Volunteer Day page and Social Media acknowledgment
- Option to include 1 branded item for family swag bag (must arrive at Activate Good office no later than Nov 1)

Uplifting Young Leaders - all of the above plus:
- Option to reserve up to 10 volunteer spots (adults + youth) at the event
- Option for up to 5 volunteers from the company to participate in a small group volunteer event to prepare Family Volunteer Day materials scheduled 1-2 weeks prior to the event

Presenting - all of the above plus:
- “Family Volunteer Day brought to you by [Presenting Sponsor]”
- Speaking part in short promotional video about family volunteering, to be filmed in September-October 2022
- Post-event email to Activate Good mailing list (16,000 subscribers) sharing impacts; 2-3 sentences about sponsor with link (must adhere to IRS guidelines)
- Mention and quote in press release about the initiative

Contact Lee Pike (Lee@ActivateGood.org; 919-535-6550 x5) to discuss this partnership opportunity and more. Learn more about our work and impacts at ActivateGood.org/Impacts.

Activate Good is a 501(c)(3) charitable organization. Accordingly, donations are tax-deductible to the fullest extent allowed by law. Our federal Tax ID is 20-3057526. Per IRS regulations, the tax-deductible value of a sponsorship is the total less the market value of any substantial exclusive services or items received in return.

We believe we all have a responsibility to work towards a better world. That’s why Activate Good improves our community through people-powered projects for good. Learn more and get involved at ActivateGood.org.