WHAT
Solidarity Through Service is an Activate Good impact campaign designed to bring people together across faiths and cultures through volunteer service. The campaign includes storytelling about service across cultures from November to December and culminates in a community event on December 20 (International Human Solidarity Day).

WHY
Activate Good believes that acts of service are a vehicle for increasing empathy and understanding for people across differences. When we serve together, we are all helpers, united in solidarity by purpose, despite any differences in race, nationality, faith, or other factors.

SOCIAL MEDIA CAMPAIGN:
November-December 2022

SOLIDARITY THROUGH SERVICE COMMUNITY EVENT:

Tuesday, December 20, 2022
Dorothea Dix Park: All Faiths Chapel

Contact Lee Pike (Lee@ActivateGood.org; 919-535-6550 x5) to discuss this 2022 partnership opportunity and more. Learn more about our work and impacts at ActivateGood.org/Impacts.
BENEFITS

$10,000 Solidarity Sponsor (1 available)
  - Logo on Solidarity Through Service webpage
  - Social Media acknowledgment
  - (Optional) Send 5 volunteers to set-up community event (Dec 20)
  - Business logo and link in announcement email to Activate Good's mailing list (17,000+ subscribers)
  - Quote in press release about the initiative
  - Logo on community event materials
  - Option to reserve up to 10 volunteer spots at community event (Remaining spots first come, first serve)
  - Post-event email to Activate Good mailing list sharing impacts; 2-3 sentences about sponsor with link (must adhere to IRS guidelines)

$5,000 Connections Sponsor (2 available)
  - Logo on Solidarity Through Service webpage
  - Social Media acknowledgment
  - (Optional) Send 3 volunteers to help set-up community event
  - Business logo and link in announcement email to Activate Good's mailing list (17,000+ subscribers)
  - Quote in press release about the initiative
  - Logo on community event materials

$1,000 Empathy Sponsor (4 available)
  - Logo on Solidarity Through Service webpage
  - Social Media acknowledgment
  - (Optional) Send up to 2 volunteers to help set-up community event
  - Business name and link in announcement email to Activate Good's mailing list (17,000+ subscribers)

$500 Service Supporter (5 available)
  - Logo on Solidarity Through Service webpage
  - Social Media acknowledgment

Contact Lee Pike (Lee@ActivateGood.org; 919-535-6550 x5) to discuss this 2022 partnership opportunity and more. Learn more about our work and impacts at ActivateGood.org/impacts.