2023 PARTNERSHIP OPPORTUNITIES

Support Activate Good's efforts to mobilize thousands of Triangle volunteers to respond to our community's biggest needs - and boost your company's brand and visibility, too!

Contact us to discuss partnership opportunities and more!

Lee Pike
Fund Development Manager
Lee@ActivateGood.org
919-535-6550 x 702

Activate Good is a 501(c)(3) charitable organization. Accordingly, donations are tax-deductible to the fullest extent allowed by law. Our federal Tax ID is 20-3057526. Per IRS regulations, the tax-deductible value of a sponsorship is the total less the market value of any substantial exclusive services or items received in return. Language in newsletters must adhere to IRS rules.

Learn more about our work and impacts at ActivateGood.org
FAMILY VOLUNTEER DAY
NOVEMBER 18, 2023

Held annually on the Saturday before Thanksgiving Day.

Activate Good brings together families from across the Triangle to foster their connections to community causes. Adults and children serve and learn together to gain:

- new knowledge of community needs
- understanding of their fellow community members
- empathy and feelings of connection

Families leave with the desire to continue giving back in their community and resources to continue their commitment to local issues.
<table>
<thead>
<tr>
<th>FAMILY VOLUNTEER DAY SPONSORSHIPS</th>
<th>TEACHING KINDNESS SPONSOR $1,500</th>
<th>UPLIFTING YOUNG LEADERS SPONSOR $5,000</th>
<th>PRESENTING $10,000 (1 AVAILABLE)</th>
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</thead>
<tbody>
<tr>
<td>Logo and 1-2 sentences on Family Reflection activity in family swag bag</td>
<td>✔</td>
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</tr>
<tr>
<td>Logo on FVD Social Mdia and post acknowledgement</td>
<td>✔</td>
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<tr>
<td>Option to include 1 branded item in family swag bag (must arrive before 11/1)</td>
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<tr>
<td>Option to reserve up to 10 volunteer spots (adults + youth) at the event</td>
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<tr>
<td>Option for up to 5 volunteers from the sponsor organization to participate in a volunteer event to prepare / set up for Family Volunteer Day.</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>“Family Volunteer Day brought to you by [Presenting Sponsor]”</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Quote in press release</td>
<td>✔</td>
<td></td>
<td>✔</td>
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<tr>
<td>Post-event email to Activate Good mailing list sharing impacts; 2-3 sentences about sponsor with link.</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
</tbody>
</table>
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Learn more about our work and impacts at ActivateGood.org

VISIBILITY

Over 20,000 social media followers on top platforms

92,000+ unique website visitors

30,000 mailing list subscribers with an open rate over 30%

Activate Good invites you to join us on a Civic Empowerment Journey of learning, action, and community-building to become agents of positive change in the Triangle.