Support Activate Good's efforts to mobilize thousands of Triangle volunteers to respond to our community's biggest needs - and boost your company's brand and visibility, too!

Contact us to discuss partnership opportunities and more!

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Fund Development Manager
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919-535-6550 x 702
Since 1974, National Volunteer Week has been an annual campaign celebrating the power of volunteers through service, events, and recognition. In 2023, join Activate Good as we launch a transformational new service model: The Learn and Serve Project!

**LEARN from Activate Good and the Community Partner host about the root causes underlying the issue addressed by volunteer service.**

**TAKE ACTION through a volunteer project, meeting a community need.**

**REFLECT about their volunteer experience.**

**AMPLIFY what they learned and experienced and identify ways they might further their impact.**

Join us to celebrate service - and launch an exciting new volunteer model to activate changemakers across the Triangle!

In 2023, Activate Good is introducing an exciting new model for service - Learn & Serve projects! Join us as we officially launch this model during National Volunteer Week.

During Learn & Serve projects, volunteers will:

1. LEARN from Activate Good and the Community Partner host about the root causes underlying the issue addressed by volunteer service.
2. TAKE ACTION through a volunteer project, meeting a community need.
3. REFLECT about their volunteer experience.
4. AMPLIFY what they learned and experienced and identify ways they might further their impact.
**VOLUNTEER WEEK + EARTH DAY SPONSORSHIPS**

Join us to celebrate service and launch a new way to mobilize the community through Activate Good’s Learn and Serve projects! This week’s themes: Environment & Sustainability, Health, and Hunger & Food Insecurity

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<th>IMPACT SPONSOR $1,500</th>
<th>IMPACT SPONSOR $2,500</th>
<th>CELEBRATING SERVICE SPONSOR $5,000</th>
<th>PRESENTING SPONSOR $10,000 (1 AVAILABLE)</th>
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<tr>
<td>Logo &amp; link on volunteer website</td>
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<td>Exclusive Team-Building Learn &amp; Serve Project with Activate Good for up to 15 Volunteers during the week (optional)</td>
<td>NON-EXCLUSIVE PROJECT</td>
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<td>Volunteer Recognition Spotlight: Activate Good will showcase one of your teammates making an impact in the Triangle!</td>
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<td>SOCIAL MEDIA</td>
<td>SOCIAL MEDIA &amp; NEWSLETTER</td>
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<td>Business name and link in announcement email to Activate Good’s mailing list</td>
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<td>Quote in Press Release</td>
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2023 PARTNERSHIP OPPORTUNITIES

VISIBILITY

Over 20,000 social media followers on top platforms

92,000+ unique website visitors

30,000 mailing list subscribers with an open rate over 30%

Activate Good invites you to join us on a Civic Empowerment Journey of learning, action, and community-building to become agents of positive change in the Triangle.

Activate Good is a 501(c)(3) charitable organization. Accordingly, donations are tax-deductible to the fullest extent allowed by law. Our federal Tax ID is 20-3057526. Per IRS regulations, the tax-deductible value of a sponsorship is the total less the market value of any substantial exclusive services or items received in return. Language in newsletters must adhere to IRS rules.