Support Activate Good's efforts to mobilize thousands of Triangle volunteers to respond to our community's biggest needs - and boost your company's brand and visibility, too!

Contact us to discuss partnership opportunities and more!

Lee Pike
Fund Development Manager
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Solidarity Through Service is a month-long awareness campaign designed to bring people together across faiths and cultures through service in recognition of Human Solidarity Day on December 20. The campaign takes place during the typical winter holiday season celebrated by multiple groups in the local community.

Activate Good believes that acts of service are a vehicle for increasing empathy and understanding for people across differences. When we serve together, we are all helpers, united in solidarity by purpose, despite any differences in race, nationality, faith, or other factors.

**Sponsor Levels & Benefits**

**$500 Solidarity Supporter**
- Logo on Solidarity Through Service webpage
- Social Media acknowledgment

**$1,000 Empathy Sponsor all above plus**
- Business name and link in announcement email to Activate Good’s mailing list
- Option to create video for campaign about what human solidarity means to your team

**$2,000 Connector all above plus**
- Pinned Facebook or LinkedIn post throughout the campaign
- Quote in press release about the initiative
2023 PARTNERSHIP OPPORTUNITIES

Visibility

Over 20,000 social media followers on top platforms

92,000+ unique website visitors

30,000 mailing list subscribers with an open rate over 30%

Activate Good invites you to join us on a Civic Empowerment Journey of learning, action, and community-building to become agents of positive change in the Triangle.

Activate Good is a 501(c)(3) charitable organization. Accordingly, donations are tax-deductible to the fullest extent allowed by law. Our federal Tax ID is 20-3057526. Per IRS regulations, the tax-deductible value of a sponsorship is the total less the market value of any substantial exclusive services or items received in return. Language in newsletters must adhere to IRS rules.

Learn more about our work and impacts at ActivateGood.org