

# How We Work With Businesses



**ACTIVATE  
GOOD**

people-powered  
projects for good

**Do Good. Be Kind. Change the World.**

# We Partner with Businesses to Activate GOOD

Activate Good provides custom services for volunteer teams, sponsorships opportunities and networking with other CSR professionals. Our custom services can be scaled and are suitable for companies and teams of all sizes.



# WHERE TO START

## Annual Business Partnerships

- Fully Customized Sponsorship Packages
- Comprehensive Community Engagement
- Effortless Planning

## Annual Business Partnerships can include any of the following:

- Sponsorship for Service Events and the eLOVEate Schools Project
- Custom volunteer booking services
- Team- Building Volunteer Events
- Membership to Triangle Businesses for Good

“Activate Good was extremely reliable, affordable and very well organized to keep all 49 of our volunteers busy for two hours on a very hot and humid day. We worked inside and outside and were very pleased to leave a venue a much cleaner, fresher, and more welcoming place to go!”

- Sandra Korbel, R&D Operations Coordinator  
Merz North America







# Sponsorship for Days of Service & Special Events

## Service Events

As a sponsor, your support will fuel these impactful projects while aligning your brand with community, equity, and empowerment.

Opportunities for reserved volunteer spots at the following service events are available:

January - Dignity Week

April - National Volunteer Week or Earth Day

September - 9/11 Day of Service & Remembrance

November - Family Volunteer Day

Sponsorship Range \$500-\$15,000

Potential Volunteer Engagement -

Up to 25 volunteers

# eLOVEate Schools Project Partnerships

Mobilize small teams within your company to do good in Title I Wake County Schools throughout the year

**Price Range - \$5,000-\$10,000**

Volunteer Engagement - Small Group and individual volunteer opportunities on a monthly basis (1 yr sponsorship)

Learn more here: <https://activategood.org/sponsor/>

## Sponsorship Benefits

- Coordination of volunteer engagement opportunities at the eLOVEate school of your choosing
- Custom links for volunteer sign ups

## Examples of Projects

- Tutoring
- Library Support
- Landscaping/Campus Clean up
- Event Support such as Book Fairs, School carnivals, etc.





# Custom Volunteer Booking Services

Enjoy flexible, as-needed booking for volunteer opportunities for small groups

Price Range - \$200+ Depending on number of volunteer slots and events desired



“Beyond the wonderful smiles, encouragement, and enthusiasm the Activate Good team brought to our event, they also covered the logistics to the point where I felt I didn’t even need to be there to oversee the event (though I would never have missed out on the fun).”

- Amy Rein, Internal Communications Leader

US Mortgage Insurance, Enact (Formerly Genworth Financial)



# Team Building Volunteer Events – Portable Projects



Design a detailed, custom team-building experience

## Portable Project

Bring a project onsite to your location or conference to engage your team in doing good during their work day in a range of impact areas including education, housing and homelessness, food insecurity and more.

Examples of a portable project include

- A Supply Kit (i.e. Supply Kits, Hygiene kits )
- An Appreciation Kit (Items for teachers, essential workers, first responders and more)
- A Craft-Based Project

**Projects start at \$1,200 +**  
**Engage groups of 25+ volunteers**



# Team Building Volunteer Events – Offsite Projects

Design a detailed, custom team-building experience

## Offsite Project

A project that is done offsite from the corporate partner, typically at the community partner's site (can be transformational in nature or simply impactful for the community partner).

Examples of an offsite project include

- Transformational impact at one of our 600+ community partners
- Painting and Murals
- Landscaping, community gardens, and mulching
- and more...

Projects start at \$1,500+ and will include supply budgets for transformational impact

Engage groups of 25+ volunteers





# TRIANGLE BUSINESSES FOR GOOD

## Resources, events, recognition, and civic engagement

As a member of Triangle Businesses for Good, your business receives:

- Membership directory access
- Exclusive LinkedIn discussion group
- E-newsletter with CSR insights and social impact news
- FREE Business Account on Activate Good's volunteer portal
- Quarterly educational or networking events
- Recognition - we celebrate our TBG Members

Learn more about TBG here:

<https://activategood.org/take-action/triangle-businesses-for-good/>



# Next Steps

Fill out a Request for Project Form and our team will be in touch with you for a discovery meeting!

[Project Request Form](#)



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## Questions?