

How We Work With Businesses

Do Good. Be Kind. Change the World.



**ACTIVATE
GOOD**
people-powered
projects for good

We Partner with Businesses to Activate GOOD

Activate Good provides custom services for volunteer teams, sponsorships opportunities and networking with other CSR professionals. Our custom services can be scaled and are suitable for companies and teams of all sizes.



WHERE TO START

Annual Business Partnerships

- Fully Customized Sponsorship Packages
- Comprehensive Community Engagement
- Effortless Planning

Annual Business Partnerships can include any of the following:

- Sponsorship for Service Events and the eLOVEate Schools Project
- Custom volunteer booking services
- Team- Building Volunteer Events
- Membership to Triangle Businesses for Good

“Activate Good was extremely reliable, affordable and very well organized to keep all 49 of our volunteers busy for two hours on a very hot and humid day. We worked inside and outside and were very pleased to leave a venue a much cleaner, fresher, and more welcoming place to go!”

-Sandra Korbel, R&D Operations Coordinator
Merz North America





Sponsorship for Days of Service & Special Events

As a sponsor, your support will fuel these impactful projects while aligning your brand with community, equity, and empowerment.

Opportunities for reserved volunteer spots at the service events are available:

- **January** - MLK Day + Dignity Week
- **April** - National Volunteer Week and Earth Day
- **July**- America's 250th
- **September** - 25th Anniversary: 9/11 Day of Service & Remembrance
- **November** - Family Volunteer Day and Hunger & Homelessness Awareness Week

Sponsorships start at \$500 per event.

eLOVEate Schools Project Partnerships

Mobilize small teams within your company to do good in Title I Wake County Schools throughout the year

Price Range - \$5,000-\$10,000

Volunteer Engagement - Small Group and individual volunteer opportunities on a monthly basis (1 yr sponsorship)

Learn more here: <https://activategood.org/sponsor/>

Sponsorship Benefits

- Coordination of volunteer engagement opportunities at the eLOVEate school of your choosing
- Custom links for volunteer sign ups

Examples of Projects

- Tutoring
- Library Support
- Landscaping/Campus Clean up
- Event Support such as Book Fairs, School carnivals, etc.



Volunteer Booking Services

Enjoy flexible, customizable booking for volunteer opportunities for small groups (under 25 volunteers).

One-Time Booking and annual service calendars available.

Price Range - \$250+ Depending on number of volunteer slots and events desired



“Beyond the wonderful smiles, encouragement, and enthusiasm the Activate Good team brought to our event, they also covered the logistics to the point where I felt I didn’t even need to be there to oversee the event (though I would never have missed out on the fun).”

- Amy Rein, Internal Communications Leader

US Mortgage Insurance, Enact (Formerly Genworth Financial)



Team Building Volunteer Events – Portable Projects



Design a detailed, custom team-building experience

Bring a project onsite to your location or conference to engage your team in doing good during their work day in a range of impact areas including education, housing and homelessness, food insecurity and more.

Examples of a portable project include:

- A Supply Kit (i.e. Supply Kits, Hygiene kits)
- An Appreciation Kit (Items for teachers, essential workers, first responders and more)
- A Craft-Based Project

Projects start at \$2,500+
Engage groups of 25+ volunteers

Team Building Volunteer Events - Offsite Projects

Design a detailed, custom team-building experience

A project that is done offsite from the corporate partner, typically at the community partner's site (can be transformational in nature or simply impactful for the community partner).

Examples of an offsite project include

- Transformational impact at one of our 600+ community partners
- Painting and Murals
- Landscaping, community gardens, and mulching
- and more...

Projects start at \$4,000+ and will include supply budgets for transformational impact
Engage groups of 25+ volunteers



TRIANGLE BUSINESSES FOR GOOD

Resources, events, recognition, and civic engagement

As a member of Triangle Businesses for Good, your business receives:

- Membership directory access
- Exclusive LinkedIn discussion group
- E-newsletter with CSR insights and social impact news
- FREE Business Account on Activate Good's volunteer portal
- Quarterly educational or networking events
- Recognition - we celebrate our TBG Members

Learn more about TBG here:

<https://activategood.org/take-action/triangle-businesses-for-good/>



Next Steps:

Complete our [Project Request Form](#), and an Activate Good team member will be in touch with you to schedule a discovery meeting!

Have questions? Contact us: info@activategood.org



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